

AIM SCHEDULE 1 – PRE-ADMISSION ANNOUNCEMENT

Please forward this form to aimregulation@londonstockexchange.com
In the case of queries please contact AIM on +44 (0) 20 7797 4154

ANNOUNCEMENT TO BE MADE BY THE AIM APPLICANT PRIOR TO ADMISSION IN ACCORDANCE WITH AIM RULE 2			
ALL APPLICANTS MUST COMPLETE THE FOLLOWING:			
COMPANY NAME:			
eServGlobal Limited (ABN 59 052 947 743)			
COMPANY ADDRESS:			
Level 1, 37-49 Pitt Street, Sydney NSW 2000 Australia			
COMPANY POSTCODE:			
NSW 2000			
COUNTRY OF INCORPORATION:			
Australia			
COMPANY BUSINESS:			
A specialised supplier of large-scale Intelligent Networking software and services to international telecommunications carriers.			
DETAILS OF SECURITIES TO BE ADMITTED (i.e. where known, number of shares, nominal value and issue price to which it seeks admission and the number and type to be held as treasury shares):			
105,597,498 Ordinary Shares			
CAPITAL TO BE RAISED ON ADMISSION:			
No capital to be raised on Admission			
FULL NAMES AND FUNCTIONS OF DIRECTORS AND PROPOSED DIRECTORS:			
Ian Buddery, Executive Chairman Patrick McGrory, Executive Director and Chief Executive Officer François Barrault, Non-executive Director Graham Libbesson, Non-executive Director Jim Pratt, Non-executive Director David Smart, Non-executive Director			
PERSON(S) INTERESTED IN 3% OR MORE OF THE ISSUER'S CAPITAL, EXPRESSED AS A PERCENTAGE OF THE ISSUED SHARE CAPITAL STATING WHETHER BEFORE OR AFTER ADMISSION:			
Rubicon Nominees Pty Ltd	21,000,000	19.89%	before admission
A&B Venture Fund Company Pty Ltd	20,750,251	19.65%	before admission
Wallaby Hill Pty Ltd	16,055,982	15.20%	before admission
Andy Taylor	5,794,535	5.49%	before admission
RBC Global Services Australia Nominees	3,900,000	3.69%	before admission
Patrick McGrory*	4,032,707	3.83%	before admission
James Cone	3,692,122	3.50%	before admission
Ian McManamey	3,531,426	3.34%	before admission
*Includes 947,281 shares registered in the name of Integrator Administration Pty Limited in which P McGrory holds an interest			
NAMES AND ADDRESSES OF ALL PERSONS TO BE DISCLOSED IN ACCORDANCE WITH SCHEDULE 2, PARAGRAPH (G) OF THE AIM RULES:			
None			
ANTICIPATED ACCOUNTING REFERENCE DATE:			
30 June			

EXPECTED ADMISSION DATE:
18 October 2004
NAME AND ADDRESS OF NOMINATED ADVISER:
Numis Securities Limited, Cheapside House, 138 Cheapside, London, EC2V 6LH
NAME AND ADDRESS OF BROKER:
Numis Securities Limited, Cheapside House, 138 Cheapside, London, EC2V 6LH
DETAILS OF WHERE (POSTAL OR INTERNET ADDRESS) THE ADMISSION DOCUMENT WILL BE AVAILABLE FROM, WITH A STATEMENT THAT THIS WILL CONTAIN FULL DETAILS ABOUT THE APPLICANT AND THE ADMISSION OF ITS SECURITIES:
This is a fast track admission therefore there will be no admission document. However, equivalent information is available in the Appendix to this document and will be available on www.eservglobal.com
DATE OF NOTIFICATION:
17 September 2004
NEW/ UPDATE (see note):
QUOTED APPLICANTS MUST ALSO COMPLETE THE FOLLOWING:
THE NAME OF THE AIM DESIGNATED MARKET UPON WHICH THE APPLICANT'S SECURITIES HAVE BEEN TRADED:
The Australian Stock Exchange
THE DATE FROM WHICH THE APPLICANT'S SECURITIES HAVE BEEN SO TRADED:
8 th September 2000
CONFIRMATION THAT, FOLLOWING DUE AND CAREFUL ENQUIRY, THE APPLICANT HAS ADHERED TO ANY LEGAL AND REGULATORY REQUIREMENTS INVOLVED IN HAVING ITS SECURITIES TRADED UPON SUCH A MARKET:
eServGlobal and the directors of eServGlobal confirm having made due and careful enquiry that as at the date hereof, eServGlobal has adhered to the legal and regulatory requirements of having its securities traded upon the Australian Stock Exchange
AN ADDRESS OR WEB-SITE ADDRESS WHERE ANY DOCUMENTS OR ANNOUNCEMENTS WHICH THE APPLICANT HAS MADE PUBLIC OVER THE LAST TWO YEARS (IN CONSEQUENCE OF HAVING ITS SECURITIES SO TRADED) ARE AVAILABLE:
www.asx.com under the ticker "ESV"
DETAILS OF THE APPLICANT'S STRATEGY FOLLOWING ADMISSION INCLUDING, IN THE CASE OF AN INVESTING COMPANY, DETAILS OF ITS INVESTMENT STRATEGY:
<p>eServGlobal enables wireline and wireless network operators to be more competitive. Through its strength in telecoms protocols, both new and old generation, eServGlobal aims to commoditise the market for telecoms enhanced services software, driving cost out of this market and delivering Better Network Intelligence™ and better value to network operators.</p> <p>Wireline and wireless network operators around the world with over 100 million subscribers rely on eServGlobal technology solutions to increase network efficiency, strengthen customer loyalty, and increase the average revenue per user.</p> <p>eServGlobal is already a leader in Convergent Billing and Next-Generation Messaging technology, which is now garnering the attention of major systems and integration companies in Europe and Asia. It is continuing to develop new partnerships with these companies, which will provide leverage for its sales efforts and accelerate growth.</p>

eServGlobal is positioned to capitalise on the trends of consolidation of telecoms software vendors and extreme competitive pressure for network operators. By disrupting and commoditising this market, eServGlobal is positioned to deliver business growth and increased shareholder value.

A DESCRIPTION OF ANY SIGNIFICANT CHANGE IN FINANCIAL OR TRADING POSITION OF THE APPLICANT, WHICH HAS OCCURRED SINCE THE END OF THE LAST FINANCIAL PERIOD FOR WHICH AUDITED STATEMENTS HAVE BEEN PUBLISHED:

There has been no significant change in the financials or trading position of eServGlobal since 30 June 2004, the end of the last financial period for which audited annual reports and accounts have been published

A STATEMENT THAT THE DIRECTORS OF THE APPLICANT HAVE NO REASON TO BELIEVE THAT THE WORKING CAPITAL AVAILABLE TO IT OF ITS GROUP WILL BE INSUFFICIENT FOR AT LEAST TWELVE MONTHS FROM THE DATE OF ITS ADMISSION:

The Directors of eServGlobal have no reason to believe that its working capital will be insufficient for at least twelve months from the date of its admission.

DETAILS OF ANY LOCK-IN ARRANGEMENTS PURSUANT TO RULE 7 OF THE AIM RULES:

None

A BRIEF DESCRIPTION OF THE ARRANGEMENTS FOR SETTLING THE APPLICANT'S SECURITIES:

Transactions in securities will be settled through certificated depository interests through CREST in accordance with CREST Regulations.

A WEBSITE ADDRESS DETAILING THE RIGHTS ATTACHING TO THE APPLICANT'S SECURITIES:

<http://www.eservglobal.com/corporate/announcements.htm>

INFORMATION EQUIVALENT TO THAT REQUIRED FOR AN ADMISSION DOCUMENT WHICH IS NOT CURRENTLY PUBLIC:

Please refer to the Appendix to this announcement, it can be found on www.eservglobal.com

A WEBSITE ADDRESS OF A PAGE CONTAINING THE APPLICANT'S LATEST ANNUAL REPORT AND ACCOUNTS WHICH MUST HAVE A FINANCIAL YEAR END NOT MORE THEN NINE MONTHS PRIOR TO ADMISSION. THE ACCOUNTS MUST BE PREPARED ACCORDING TO UK OR US GAAP OR INTERNATIONAL ACCOUNTING STANDARDS.

http://www.eservglobal.com.au/corporate/investor_information.htm

THE NUMBER OF EACH CLASS OF SECURITIES HELD IN TRESURY.

None held

Note: WHERE THE FORM IS REQUIRED TO BE COMPLETED IN RESPECT OF AN 'UPDATE' ANNOUNCEMENT, THIS SHOULD BE INDICATED. IN SUCH CASES, ONLY THE AMENDED FIELDS NEED TO BE RECOMPLETED. OTHERWISE, THIS FIELD SHOULD INDICATE THAT THE ANNOUNCEMENT IS 'NEW' AND ALL RELEVANT FIELDS SHOULD BE COMPLETED.