



## Sydney 31 October, 2007: eServGlobal Upgrades First Half Outlook.

eServGlobal Limited (LSE: ESG & ASX: ESV), a worldwide supplier of independent and flexible telecommunications Value Added Services for Messaging and Charging solutions, today announced revenue guidance for the half year ending 31 Dec, 2007.

Chief Executive, Laurent Lafarge, states that "Continuing sales and delivery growth in 2007 is forecast to produce a half-year revenue achievement above AUD\$90million, representing 21% growth over the corresponding period in 2006. EBITDA margin is expected to improve also, as a result of continuing operational improvements and the success of our product strategy."

There are a number of assumptions included in the forecast, particularly in regard to external project dependencies not fully under the control of eServGlobal, which may reduce or increase the first half result. We will advise the market if any significant changes occur.

Mr. Ian Buddery, Executive Chairman of eServGlobal, said "Our technology leadership in mobile charging and messaging and continuing subscriber growth in our major markets, is producing growth ahead of our business plan. We are delighted to announce this upgrade and we are confident of maintaining a strong performance in 2008."

### About eServGlobal

eServGlobal (LSE: ESG & ASX: ESV) invents smart communication and payment solutions for telecommunications service providers operating on all generation networks.

eServGlobal's innovative solutions help service providers to grow new revenues, reduce churn, and lower costs. In addition, service providers are assured of seamless evolution to new network architectures, such as IMS and beyond.

As payment is crucial, eServGlobal's Charging Suite responds to increasingly sophisticated charging and billing challenges while providing advanced recharge and m-payment solutions. The innovative Retention Suite delivers targeted incentives to increase customer satisfaction and retention. Meeting customer demand for new communication experiences, the eServGlobal Messaging Suite enables reliable delivery of multimedia services such as unified messaging, video blog, SMS, and instant messaging. The Network Suite supplies enhanced personalisation and network optimisation.

Over 80 of the world's leading service providers, with over 400 million mobile subscribers in more than 50 countries, are taking advantage of eServGlobal's end-to-end solutions and expertise to quickly deliver revenue-generating services. With 14 offices around the world and staff from 20 different countries, we provide flexible solutions with ongoing product development, based on a deep understanding of our customers' challenges.

More information can be found at: [www.eservglobal.com](http://www.eservglobal.com)

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