



## Triple deals for eServGlobal in New Zealand

**Sydney, 11 March 2008**

eServGlobal Limited (LSE: ESG & ASX: ESV), a provider of end-to-end solutions, enabling smart communication and payment services for service providers on any generation network, today announced that it had secured three new contracts to provide messaging and network management services in the highly active New Zealand telecommunications market.

One client has purchased eServGlobal's Mailis Suite voicemail to deliver all voicemail to their mobile network. Mailis Suite was selected because it is a future-proof system, highly scalable to support future subscriber growth, with easily-integrated extra features as required, such as video mail or subscriber self-care.

Another client has chosen to move all of their toll-free applications onto eServGlobal's NumberMax, and the Universal Intelligent Peripheral (UIP) will handle voice interaction, with context-specific announcements and prompts giving them a more flexible services layer.

A further client has chosen to expand and upgrade eServGlobal's ChargingMax to handle all of their voice and message charging and control on their mobile network. eServGlobal's deep understanding of client needs has contributed to this long-standing relationship.

Laurent Lafarge, Chief Executive Officer of eServGlobal said "eServGlobal has been working with New Zealand companies since 1998 and is a valued partner in this flourishing market. These contracts are a result of our long experience in the New Zealand telecommunications sector and we look forward to working with our clients to support their future growth."

### **About eServGlobal**

eServGlobal (LSE: ESG & ASX: ESV) invents smart communication and payment services for telecommunications service providers operating on all generation networks.

eServGlobal's innovative solutions help service providers to grow new revenues, reduce churn, and lower costs. In addition, service providers are assured of seamless evolution to new network architectures, such as IMS and beyond.

As payment is crucial, eServGlobal's Charging Suite responds to increasingly sophisticated charging and billing challenges while providing advanced recharge and m-payment solutions. The innovative Retention Suite delivers targeted incentives to increase customer satisfaction and retention. Meeting customer demand for new communication experiences, the eServGlobal Messaging Suite enables reliable delivery of multimedia services such as unified messaging, video blog, SMS, and instant messaging. The Network Suite supplies enhanced personalisation and network optimisation.

Over 80 of the world's leading service providers, with over 400 million mobile subscribers in more than 50 countries, are taking advantage of eServGlobal's end-to-end solutions and expertise to quickly deliver revenue-generating services. With 14 offices around the world and staff from 20 different countries, we provide flexible solutions with ongoing product development, based on a deep understanding of our customers' challenges.

eServGlobal is listed on the Australian Stock Exchange (ASX: ESV) and the London Stock Exchange AIM market (LSE: ESG). More information can be found at: [www.eservglobal.com](http://www.eservglobal.com)

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