



eServGlobal partners with Averox for Solution Delivery in Pakistan

Sydney, 10 October 2008

eServGlobal Limited (LSE: ESG & ASX: ESV), a provider of end-to-end solutions, enabling smart communication and payment services for service providers on any generation network, today announced that it has signed an agreement with Averox Inc. to implement and support eServGlobal solutions in Pakistan.

Averox is a provider of solutions and services in the domains of Telecommunication Engineering, Telecommunication OSS and BSS and Information Technology. Under the terms of the services agreement, Averox will provide systems integration and professional services for the delivery and support of eServGlobal's advanced charging and payment solutions to telecoms service providers in Pakistan and the region.

"We are pleased that we can now include payment solutions as part of our expanded portfolio offerings to assist our customers in meeting their critical need to reduce customer churn and reduce operating expenses," said Mr. Salman Mahmood, president and CEO of Averox. "eServGlobal's solutions can be readily customized by Averox to meet particular customer requirements. We can provide a fully turnkey implementation including deployment and integration," he concluded.

Mr. Laurent Lafarge, CEO of eServGlobal said, "This agreement further expands our partnership with Averox and confirms eServGlobal's commitment to the significant telecoms market in Pakistan. It supports our aim to strengthen our ties with Pakistani network operators by combining our leading Charging and Payment solutions with Averox's experience in System Integration and proven world-class telecom expertise. eServGlobal's solutions are already in use by more than 60% of mobile subscribers in this important market, and we are looking to further expand our reach with Averox".

About Averox

Averox Inc. (www.averox.com) (OTCBB:AVOX) is a publicly held independent provider of solutions and services in the domains of Telecommunication Engineering, Telecommunication OSS and BSS and Information Technology. Averox services include offshore product development, application management, project management, program management, telecommunications network deployment, management, optimization and maintenance for small, medium and large enterprises. Averox Inc. has two principal subsidiaries Averox Private Limited and Averox FZ-LLC.

This news release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on Averox management's current expectations and are subject to risks and uncertainties and changes in circumstances. All forward-looking statements included in this press release are based upon information available to Averox as of the date of the press release, and it assumes no obligation to update or alter its forward- looking statements whether as a result of new

information, future events or otherwise. Further information on risks or other factors that could affect Averox' results of operations are detailed in the filings of Averox with the SEC.

CONTACT: Averox Inc.

Graham Hill / Faisal Khan
Investor Relations
Averox Inc
39555 Orchard Hill Place
Suite 600 Crystal Glen Center
Novi, MI 48375 USA
Tel: +1 248 449 2972
Fax: +1 248 348 5760
investors@averox.com
or

Trudy Self : Investor Relations
Tel: + 1 909 336 5685

About eServGlobal

eServGlobal (LSE: ESG & ASX: ESV) invents smart communication and payment services for telecommunications service providers operating on all generation networks.

eServGlobal's innovative solutions help service providers to grow new revenues, reduce churn, and lower costs. In addition, service providers are assured of seamless evolution to new network architectures, such as IMS and beyond. As payment is crucial, eServGlobal's Charging Suite responds to increasingly sophisticated charging and billing challenges while providing advanced recharge and m-payment solutions.

Over 80 of the world's leading service providers, with over 400 million mobile subscribers in more than 50 countries, are taking advantage of eServGlobal's end-to-end solutions and expertise to quickly deliver revenue-generating services. With 14 offices around the world and staff from 20 different countries, eServGlobal provides flexible solutions with ongoing product development, based on a deep understanding of its customers' challenges.

eServGlobal is active in the Asia-Pacific region, with significant deployments in Australia, Bhutan, China, India, Indonesia, Malaysia, Nepal, New Zealand, Singapore, and Thailand.

eServGlobal is listed on the Australian Stock Exchange (ASX: ESV) and the London Stock Exchange AIM market (LSE: ESG). In the year to 30 June 2008, eServGlobal reported a net profit after tax of A\$10.4 million, up 91.5% from the previous year. A dividend of 3 cents per share was paid for the full year ending 30 June, 2008, an increase of 50% over the previous year's dividend payment. More information can be found at: www.eservglobal.com

Ian Buddery
Executive Chairman
eServGlobal Limited

Numis Securities Limited
Nominated Advisor, Brent Nabbs
Corporate Broking, David Poutney

Tel: +44(0)20 7260 1000

For further information, please contact:

eServGlobal
Catherine Jeffcoat, Communications Manager
Catherine.jeffcoat@eservglobal.com

www.eservglobal.com
T: +33 1 46 12 77 46
F: +33 1 46 12 77 49