



## Sydney 24 July, 2008: eServGlobal Announces Increased Dividend.

eServGlobal Limited (LSE: ESG & ASX: ESV), a provider of end-to-end solutions, enabling smart communication and payment services for service providers on any generation network, today announced a dividend of 3 cents per share for the full year ending 30 June, 2008, an increase of 50% over the previous year's dividend payment.

|                      |                             |
|----------------------|-----------------------------|
| <b>Dividend:</b>     | <b>AUD \$0.03 per share</b> |
| <b>Record date:</b>  | <b>29 August, 2008</b>      |
| <b>Payment date:</b> | <b>15 September, 2008</b>   |

"We are delighted to announce an increased dividend for 2008" said Mr. Ian Buddery, Executive Chairman of eServGlobal. "This reflects the strong growth in our revenue, profit and cash balance in 2008 and our confidence in continuing growth in 2009. Full year 2008 results will be announced on 20 August, 2008. eServGlobal derives over 70% of its revenue from emerging economies, where growth in telecommunications infrastructure is fueling demand for our innovative charging and messaging solutions."

The GSM Association (GSMA) is the global trade association representing more than 700 GSM mobile phone operators across 218 countries and territories of the world. In a recent press release, the GSMA said, "Today more than 700 mobile operators across 218 countries and territories of the world are adding new connections at the rate of 15 per second, or **1.3 million per day**. The growth of mobile communications continues to soar, not least in emerging markets, which are responsible for 85 percent of new connections today. One cannot underestimate the importance of mobile as a vital communications tool, connecting so many people, often for the first time in their lives." Refer to: [www.gsmworld.com](http://www.gsmworld.com)

### About eServGlobal

eServGlobal (LSE: ESG & ASX: ESV) invents smart communication and payment services for telecommunications service providers operating on all generation networks.

Over 80 of the world's leading service providers, with over 400 million mobile subscribers in more than 50 countries, are taking advantage of eServGlobal's end-to-end solutions and expertise to quickly deliver revenue-generating services. With 14 offices around the world and staff from 20 different countries, we provide flexible solutions with ongoing product development, based on a deep understanding of our customers' challenges.

eServGlobal is listed on the Australian Stock Exchange (ASX: ESV) and the London Stock Exchange AIM market (LSE: ESG). In the year to 30 June 2007, eServGlobal reported a net profit before tax of A\$9.1 million, up 104% from the previous year, and paid a dividend of 2 cents per share. More information can be found at: [www.eservglobal.com](http://www.eservglobal.com)

Ian Buddery  
Executive Chairman  
eServGlobal Limited

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