

eServGlobal Limited (eServGlobal or the “Company”)

HomeSend to facilitate international remittance capabilities for MasterCard Send

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eServGlobal (AIM:ESG & ASX:ESV), the provider of mobile financial services to emerging markets, is pleased to announce that HomeSend will facilitate the international remittance capabilities of the MasterCard Send payments platform.

MasterCard Send, launched this week, is a global personal payments platform that facilitates secure payment transactions through a single connection. MasterCard Send, which is now live in the US, enables funds to be sent and received, typically within seconds. Through a single connection to the MasterCard Send platform businesses, merchants, governments, non-profits, issuers and other senders can send money to consumers whether they are banked or unbanked, and located domestically or abroad.

MasterCard Send is an end-to-end digital platform which will leverage the industry-leading MasterCard network, paired with key capabilities from other personal payments platforms including HomeSend.

Stephen Blundell, COO, eServGlobal, said, “This announcement confirms the strategic importance of the HomeSend platform to MasterCard’s personal payment proposition and their approach to international payments and transfers.”

Through the connection to the domestic platform, HomeSend will have access to the substantial US sending market for international payments and transfers. The World Bank reports that, in 2014, remittance outflows from the US totalled in excess of US\$130Bn.

HomeSend, is a joint venture, created by MasterCard, eServGlobal and BICS. HomeSend bridges the gap between finance and telecommunication service providers, enabling businesses and consumers to send and receive money across borders, to and from mobile money accounts, payment cards, bank accounts or cash outlets – regardless of their location.

The announcement from MasterCard can be found here: <http://newsroom.mastercard.com/press-releases/mastercard-makes-sending-and-receiving-money-faster-easier-and-more-secure-with-mastercard-send/>

About eServGlobal

eServGlobal (AIM:ESG, ASX:ESV) offers mobile money solutions which put feature-rich services at the fingertips of users worldwide, covering the full spectrum of mobile financial services, mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

Together with MasterCard and BICS, eServGlobal is a joint venture partner of the HomeSend global payment hub, a market leading solution based on eServGlobal technology and enabling cross-border money transfer between mobile money accounts, payment cards, bank accounts or cash outlets from anywhere in the world regardless of the users location.

eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner.

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.

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