



eServGlobal Limited (eServGlobal or the “Company”)

HomeSend announces new hub member, Japanese MTO, Brastel Remit

New sending remittance corridors from Japan to key markets

Paris: 8 October 2013

eServGlobal (LSE: ESG & ASX: ESV), the provider of end-to-end mobile financial services to emerging markets, announces a new agreement for the **HomeSend** remittance service between its strategic business partner BICS and **Brastel Remit**, a remittance service of Brastel Co., Ltd. in Japan.

Japan is one of the top remittance sending countries in the world. The World Bank states that in 2011 Japan recorded outbound remittance flows of over US\$4.7 Bn. Brastel Remit is a money transfer organisation (MTO) enabling users in Japan to remit money to their family and friends overseas via an online platform. Brastel Remit caters to both the foreign community in Japan and Japanese nationals with friends and family abroad. Brastel Remit is currently enabling users to send money to several countries in Asia.

Brastel Remit will use the HomeSend hub to reach new markets in Russia, as well as other CIS countries, Asia and Africa; utilising existing HomeSend connectivity in these countries. The first corridors are expected to launch from Japan towards Russia and the CIS countries in the coming weeks. Following this Brastel Remit and HomeSend will launch corridors to the Philippines and African nations, continuing a progressive roll-out to other key receiving markets.

The agreement with HomeSend will enable Brastel Remit to further extend its services into emerging markets, where mobile money services continue to spread but internet and bank accounts are limited.

Paolo Montessori, CEO and Managing Director, eServGlobal, said “Brastel is clearly committed to sourcing easy-to-use and economical remittance options for its users. HomeSend will bring access to the mobile wallets of our extensive collection of hub members in emerging countries around the globe.

“We are proud to work with forward thinking MTOs like Brastel. We have already commenced the work required to quickly roll out the deployment, enabling users to light up these corridors with the transfers they need.”

HomeSend is a service offered by BICS, its strategic business partner, based on eServGlobal technology.

About eServGlobal

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 90 customers in over 65 countries.

Our mobile money solutions put feature-rich mobile financial services at the fingertips of users worldwide, covering the full spectrum of mobile wallet, mobile commerce, recharge and agent management features. The market leading international remittance service HomeSend® is based on eServGlobal technology and offered by our strategic business partner BICS.

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eServGlobal also offers a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner. These services can be seamlessly integrated with our mobile money portfolio to extend loyalty and promotion offers.

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About Brastel Co., Ltd.

Established in 1996, Brastel Co., Ltd. is one of the leading telecommunication companies in Japan. Our international telecommunication services reaches more than 200 countries and regions targeting foreigners who live Japan and Japanese nationals who live abroad.

Our company also provides corporate telecommunication services, and puts strong efforts into internet based services, leading edge network services using the VoIP technologies, smartphone technologies, and Internet Protocol telephony based on Cloud architecture.

In March 2012, Brastel launched Brastel Remit, an international money transfer service. Brastel Remit operates its user site, allowing customers to register or create transaction requests via online for easier, faster and convenient money transfer. We also give special rates to those who use our legacy service, Brastel card for Telecom.

For more information, please visit: Brastel: www.brastel.com Brastel Remit <http://brastelremit.jp/eng/home>

About BICS

BICS delivers best-in-class international wholesale solutions to any communication service provider worldwide. Through its Mosaic portfolio, a comprehensive, flexible and innovative suite of solutions designed to be used individually, or collectively, BICS meets the existing and future requirements of the global telecoms industry.

Our passionate and creative teams located in Brussels, Bern, Monaco, Dubai, Singapore and New York, continuously strive to provide our customers with the highest levels of quality, reliability and interoperability enabling them to maximise their end-user value.

With our successful consolidation strategy, and a continuing focus on technological advancement and innovation, we have achieved a world-leading position in the international Voice and Mobile Data markets.

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