



eServGlobal Limited (eServGlobal or the “Company”)

eServGlobal and BDCOM Online Ltd. sign MoU to extend mobile financial services in Bangladesh

Paris: 19 February 2014

eServGlobal (LSE: ESG & ASX: ESV), and BDCOM Online Ltd. are pleased to announce the signing of a MoU (Memorandum of Understanding) to explore the possibility of entering into a joint venture for the purpose of providing a platform for Mobile Financial Services across Bangladesh.

Mr. Paolo Montessori, CEO and Managing Director, eServGlobal, said, “Bangladesh is an ideal market to build an end-to-end mobile payment ecosystem. BDCOM is an innovative company and we are pleased to be working with them to introduce services which have the potential to significantly improve the lives of people across the country.”

Mr. Wahidul Haque Siddiqui, Chairman, BDCOM Online Ltd. said, “There has been a strong uptake of Mobile Financial Services in Bangladesh. I am pleased to initiate a clear discussion with eServGlobal to look not only at the possibility of a collaborative model to introduce the next level of Mobile Financial Services in Bangladesh but also to extend the scope of the service to reach the people who are in real need of such solutions and are currently being deprived of the benefits that they would otherwise be able to enjoy.”

Mr. S. M. Golam Faruk Alamgir, Arman, Managing Director, BDCOM Online Ltd. said, “First launched in 2011, the number of Mobile Money Financial Service subscribers in Bangladesh has already crossed 13 million; with very significant growth potential. BDCOM has been scouting for a potential technology partner with mature features and a rich, resilient platform. A synergy with such a partner would provide a strong base for BDCOM to set up a robust platform to provide an advanced and extensive suite of Mobile Financial Services in the Bangladesh market. We are very pleased to initiate a discussion with eServGlobal to take advantage of their global expertise and experience in the technology world, particularly in the field of Mobile Commerce.”

eServGlobal will showcase their mobile money solutions at the Mobile World Congress in Barcelona, 24 – 28 February. eServGlobal will be hosting a live demonstration on its stand located at Hall 7 Stand i60.

About eServGlobal

eServGlobal (LSE: ESG, ASX: ESV) offers mobile money solutions which put feature-rich mobile financial services at the fingertips of users worldwide, covering the full spectrum of mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner.

eServGlobal is partnering with MasterCard and BICS to build the HomeSend joint venture, the market leading international remittance hub service based on eServGlobal technology and enabling mobile money transfer in over 50 markets.

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.

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About BDCOM

BDCOM is a leading technology driven and customer focused Internet Service Provider. It offers a whole range of products such as Internet, Data, IP Telephony, Application Development, Mobile Financial Services, Vehicle Tracking & Fleet Management, ICT Solutions Provider, Network & Security Appliances, Managed and Hosted Services and Pre-Press BPO. Incorporated in 1997, BDCOM has continued to grow in leaps and bounds over the years; particularly after it was listed as a Public Limited Company in 2001. In 2009, BDCOM acquired "SMILE", one of the largest Fiber Internet Broadband Service Provider in Bangladesh. BDCOM has made significant contribution in building countrywide network infrastructure and has earned a reputation for fast, stable Internet and Data Communication - both for Home and Enterprise segment. BDCOM has gained market reputation and trust for fastest service delivery and maintaining very prompt and strong customer support wing.

Communication remains the only tool for progress. BDCOM's philosophy is to connect people through its own ecosystem based on technology and business model innovation.

All through its 17 years of successful journey, BDCOM has remained the first choice of its ever expanding clientele, which includes 43 banks, who rely on its robust infrastructure and consistent service that rank second to none in Bangladesh.