



eServGlobal Limited (eServGlobal or the “Company”)

HomeSend continues to extend its reach through partnership with Moneytrans

Paris: 27 November 2012

eServGlobal (LSE: ESG & ASX: ESV), a global telecoms software vendor specialising in Mobile Money and Value-Added Services, announces the integration of the HomeSend remittance service with the central platform of Moneytrans, a leading worldwide money transfer operator based in Belgium. A live remittance corridor is now in operation between Belgium, France, Spain, Italy, The Netherlands, United Kingdom and the Philippines, enabling customers of Moneytrans to send funds to GCash, Globe Philippines’ mobile wallet.

Moneytrans has a presence in over 90 countries and 130,000 payment points. HomeSend and Moneytrans will continue to grow together to make remittances mobile across other country corridors.

Craig Halliday, eServGlobal CEO commented, “HomeSend is connected to every type of institution within the ‘mobile money’ value chain, from banks to mobile operators to money transfer organisations to PSP’s (Payment Service Providers) making it a truly global, interoperable hub.”

“The integration with Moneytrans will benefit all members of the HomeSend hub. Money transfer organisations bring their expertise in quickly and smoothly transferring funds, allowing receivers to get their money sooner. In turn, HomeSend offers them extensive access to receiving markets without the need to invest in capex or opex associated with building new agent networks.”

The first receiving country for HomeSend and Moneytrans is the Philippines, an important receiving country for the international remittance market driven by the significant Filipino diaspora. The World Bank estimates that the Philippines received US\$23 billion in international remittances in 2011, maintaining its position as the fourth-largest remittance receiving country in the world.

HomeSend is a service offered by BICS, its strategic business partner, based on eServGlobal technology. Benefiting from a first mover advantage, HomeSend is the only mobile-centric international remittance hub endorsed by the GSMA.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For 28 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. Delivered in partnership with BICS, the

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HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal's Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

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