



eServGlobal Limited (eServGlobal or the “Company”)

## eServGlobal to showcase at the Innovators & Investors Forum

Paris: 17 January 2013

**eServGlobal** (LSE: ESG & ASX: ESV), a global telecoms software vendor specialising in Mobile Money and Value-Added Services, will be showcasing at the Innovators & Investors Forum in London on 29 January. In the afternoon session, eServGlobal’s Chief Financial Officer, Stephen Blundell, will be presenting his views on the evolution of the mobile money industry in emerging markets and what this evolution means for telcos and financial institutions around the world.

The event is an initiative of market leading, weekly, stock market publication, **Shares Magazine**, in partnership with **Cenkos Securites**. The forum will take place at the Business Design Centre, London from 9.30am-5.30pm. eServGlobal will be located at stand 4.

The Innovators & Investors Forum will be a unique event, showcasing up to 30 leading UK listed technology and innovation driven companies. The philosophy of the event is that knowledge driven companies are vital to the long-term economic health of the UK and they also, potentially, offer compelling investment propositions.

The event's format combines a company expo and an educational forum, which will include an extensive conference programme throughout the day, offering a mix of invited speakers and company presentations. Keynote speakers include two of the leading investors in these sectors, Katie Potts, Managing Director of Herald Investment Management and Richard Penny, Senior Fund Manager of Legal & General.

Amongst the other companies being represented at the Forum are:

1Spatial, Avanti Communications, Bango, Brady Commodity Software Solutions, Bond International Software, CML Microsystems Plc, corac Group plc, cyan Holdings, eg solutions, Energetix Group, Forbidden Technologies, Fusion IP, Globo, incadea, InternetQ, IQE, KBC Advanced Technologies, Netcall, Optimal Payments, Plastics Capital plc, Probability plc, Quindell Portfolio, StatPro Group, and WANdisco.

### About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For 28 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

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With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. Delivered in partnership with BICS, the HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal’s Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: [www.eservglobal.com](http://www.eservglobal.com)

#### **About Shares Magazine**

Founded in 1998, Shares Magazine has continued to be the number one source of news, opinion and tips for the serious private investor or trader, providing a complete trading package for its core readership, of which incorporates MoneyAM.com, StockMarketWire.com, DirectorHoldings.com and associated trading bookazine guides.

#### **About Cenkos Securities**

Cenkos Securities is an independent specialist securities firm focused on UK small and mid-cap companies. Their aim is to be entrepreneurial, whilst seeking to establish long-term relationships with corporate and institutional clients. Their directors and partners have on average more than 25 years' experience in the UK securities market. They have pioneered and led some of the most successful and innovative transactions in the UK securities market over the last decades.

#### **For further information, please contact:**

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