



eServGlobal Limited (eServGlobal or the “Company”)

HomeSend announces money transfer agreement with WorldRemit

Paris: 27 February 2013

eServGlobal (LSE: ESG & ASX: ESV), a global telecoms software vendor specialising in Mobile Money and Value-Added Services, announces a new agreement for the **HomeSend** remittance service with **WorldRemit**.

WorldRemit is an online platform enabling migrants and expats to send remittances to family and friends in more than 100 receiving countries. With 26 sending countries, WorldRemit is the world’s largest dedicated **online money transfer** business.

HomeSend, the leading international **mobile money transfer** service, and WorldRemit are a natural fit, combining their industry leading technologies from the mobile and online worlds to open new avenues for instant and cost effective money transfer to users worldwide.

The agreement with HomeSend will enable WorldRemit to further extend its service into emerging markets, where mobile money services continue to spread but internet and banking access is limited. With an initial focus on the corridors between Europe and Africa, HomeSend and WorldRemit will work together to build further corridors.

Paolo Montessori, eServGlobal COO commented, “HomeSend is delighted to work with organisations like WorldRemit to help them reach end users via mobile services.”

“In emerging markets such as Africa, the last mile of service is crucial for international remittance. The HomeSend service can provide an efficient way for existing money transfer services to extend their receiving capabilities by leveraging existing mobile infrastructure and agent networks.”

HomeSend has a leading footprint in Africa, encompassing almost all leading operator groups on the continent.

HomeSend is a service offered by BICS, its strategic business partner, based on eServGlobal technology. Benefiting from a first mover advantage, HomeSend is the only mobile-centric international remittance hub endorsed by the GSMA.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For 28 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full “end-to-end” and “any account to any account” Mobile Money Services and International Remittance Services. Delivered in partnership with BICS, the

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HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal's Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

About WorldRemit

WorldRemit is an award-winning online platform enabling migrants and expats to send remittances to family and friends in more than 100 receive countries using a variety of payment options including debit cards, credit cards and local payment methods. With 26 send countries, WorldRemit is the world's largest dedicated online money transfer business.

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