



eServGlobal Limited (eServGlobal or the “Company”)

## Appointment of Nomad and Broker

Paris: 28 April 2014

eServGlobal (AIM:ESG & ASX:ESV), the provider of end-to-end mobile financial services to emerging markets, is pleased to announce the appointment, with immediate effect, of Canaccord Genuity Limited as its nominated adviser (“Nomad”) and broker.

### For further information, please contact:

#### eServGlobal

Tom Rowe, Company Secretary

[www.eservglobal.com](http://www.eservglobal.com)

T: +61 2 8014 5050

[investors@eservglobal.com](mailto:investors@eservglobal.com)

#### Canaccord Genuity Limited (Nomad and Broker)

Simon Bridges / Cameron Duncan / Brendan Gulston

[www.canaccordgenuity.com](http://www.canaccordgenuity.com)

T: +44 (0) 20 7523 8000

#### Charles Stanley Securities

Dugald Carlean / Paul Brotherhood

[www.csysecurities.com](http://www.csysecurities.com)

T: +44 (0) 20 7149 6000

#### Newgate Threadneedle

Hilary Millar / Caroline Evans-Jones / Josh Royston / Jasper Randall

[www.newgatethreadneedle.com](http://www.newgatethreadneedle.com)

T: +44 (0) 20 7653 9850

### About eServGlobal

eServGlobal (AIM:ESG, ASX:ESV) offers mobile money solutions which put feature-rich services at the fingertips of users worldwide, covering the full spectrum of mobile financial services, mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

Together with MasterCard and BICS, eServGlobal is a joint venture partner of the HomeSend global payment hub, a market leading solution based on eServGlobal technology and enabling cross-border money transfer between mobile money accounts, payment cards, bank accounts or cash outlets from anywhere in the world regardless of the users location.

eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner.

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.

#### Paris Headquarters

244, avenue Pierre Brossolette  
92245 Malakoff Cedex  
France

T: +33 1 46 12 58 85

F: +33 1 47 35 07 88

[www.eservglobal.com](http://www.eservglobal.com)