



eServGlobal Limited (“eServGlobal” or the “Company”)

Director’s Dealing

30 September 2014

eServGlobal (AIM:ESG & ASX:ESV), the provider of end-to-end mobile financial services to emerging markets, announces that it was notified on 29 September 2014 that Stephen Blundell, Chief Financial Officer of the Company, sold a total of 618,055 ordinary shares of nil par value each in the Company (“Ordinary Shares”) in the following transactions:

Trade date	Number of Ordinary Shares Sold	Sale Price per Ordinary Share (A\$)
29 September 2014	20,000	0.565
29 September 2014	470,000	0.56
26 September 2014	50,000	0.57
26 September 2014	35,000	0.565
25 September 2014	38,555	0.59
24 September 2014	4,500	0.61

Following these sales, Mr Blundell no longer holds any Ordinary Shares but continues to hold 631,945 options, representing 0.25% of the Company’s issued share capital.

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About eServGlobal

eServGlobal (AIM:ESG, ASX:ESV) offers mobile money solutions which put feature-rich services at the fingertips of users worldwide, covering the full spectrum of mobile financial services, mobile wallet, mobile commerce, recharge, promotions and agent management features. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 65 customers in over 50 countries.

Together with MasterCard and BICS, eServGlobal is a joint venture partner of the HomeSend global payment hub, a market leading solution based on eServGlobal technology and enabling cross-border money transfer between mobile money accounts, payment cards, bank accounts or cash outlets from anywhere in the world regardless of the users location.

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eServGlobal also builds on its extensive experience in the telco domain to offer a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner.

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years.