



eServGlobal Limited (eServGlobal or the “Company”)

eServGlobal signs with Middle East operator to upgrade recharge platform to PayMobile

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eServGlobal announces a new contract with a leading operator in the Middle East for the upgrade of its recharge solution to eServGlobal’s latest Unified Recharge and Mobile Money solution, PayMobile.

eServGlobal first supplied technology to this operator in 2007 and has worked with them to progressively introduce new services into their network from voucher based prepaid recharge through to electronic top up and now to eServGlobal’s unified recharge solution.

eServGlobal was chosen for this project due to the proven security and operational stability of the solution within the network. The operator required a recharge platform which features high levels of security, essential in a country where approximately 70% of users are prepaid. PayMobile is a secure and compliant solution that offers all the required tools to build and manage recharge for all telecom usages.

Migration from voucher to electronic top up allows operators to offer real-time recharge from any qualified handset or POS terminal, significantly increasing accessibility for their subscribers while generating cost savings and supply chain improvements – innovations which typically yield up to a 7% reduction in global OpEx spend while driving significant revenue gains.

“This new project demonstrates the confidence placed in our technology by our existing customers and partners. Through a collaborative approach we aim to work closely with our customers to ensure that our solutions evolve with their needs,” said Craig Halliday, CEO, eServGlobal.

eServGlobal’s PayMobile is a network agnostic solution which can easily interwork with any IN or Convergent Billing provider, with field-proven successful references with all key players in the industry. PayMobile is a safe investment for operators, who can rely on the system openness and interoperability with all network and IT layers.

PayMobile is an end-to-end platform that allows operators to build offers which are optimised to their needs. It facilitates continued momentum in migration paths from voucher and electronic top-up to a fully capable mobile wallet solution.

PayMobile is a unified mobile money and recharge solution, deployed in more than 30 countries, used every day by more than 250 million prepaid subscribers worldwide and handling over €3.5 billion worth of transactions per year.

This new win confirms eServGlobal’s strong and established footprint in the Middle East and North Africa region, where mobile network operators and service providers in several countries put their trust

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in eServGlobal's Unified Recharge or Mobile Money solutions, including Morocco, Algeria, Tunisia, Egypt, Jordan, Iraq, Kuwait, Saudi Arabia, United Arab Emirates, Oman, Pakistan and Afghanistan.

About eServGlobal

eServGlobal specializes in Mobile Money solutions and Value-Added Services (VAS), to help Mobile Service Providers increase their revenue and gain and maintain customer ownership. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 80 customers in over 55 countries.

For 28 years mobile and financial service providers have used eServGlobal solutions to lead and innovate in their local markets, leveraging their core assets and their trusted agent and subscriber relationships.

With 13 offices globally, eServGlobal provides full "end-to-end" and "any account to any account" Mobile Money Services and International Remittance Services. Delivered in partnership with BICS, the HomeSend solution is the only mobile-centric international remittance hub to gain endorsement from the GSM Association.

eServGlobal's Value-Added Services in promotions, loyalty and messaging enable service providers to engage with their subscribers in a personalized and dynamic manner.

To reduce time-to market and to meet the needs of operators and banks, eServGlobal provides multiple licensing alternatives as well as SaaS-based products and services.

eServGlobal is listed on the Australian Securities Exchange (ESV) and the London Stock Exchange AIM (ESG). More information at: www.eservglobal.com

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