



eServGlobal



Voucher Management

Extensive market-proven performance

Comprehensive, end-to-end voucher management solution which facilitates the complete life-cycle of voucher creation, distribution and management for a vast set of use cases.

Flexible, reliable and proven-performance

eServGlobal's VoMS platform is a market-leading, fully-featured voucher management solution built on extensive, proven performance and in depth market understanding. VoMS has been meeting the needs of customers in over 35 countries for more than two decades.

Voucher management remains an essential service offering for operators worldwide considering prepaid subscribers continue to dominate the telecommunication market.

VoMS is a secure, reliable and flexible platform offering real-time voucher generation. VoMS facilitates a comprehensive set of voucher types and access channels.

Use cases

- Prepaid recharge for Operators and MVNOs
- Utility Companies (Electricity, Water, Gas, Internet etc)
- Retailers (gift vouchers, coupons etc)
- Cash-in via voucher

Fast, secure voucher generation in real time

VoMS uses a flexible and unbreakable world-call 8-22 digits voucher PIN encryption to preserve revenue and decrease exposure to fraud and loss.

Comprehensive customer care

eServGlobal provides full web-based customer care service or a customer care API.



Market-proven performance



Flexible and easy to use



Secure real-time voucher generation



Prepaid recharge is an essential part of the service offering for MNOs and MVNOs worldwide.

+75% prepaid

According to the GSMA more than three quarters of mobile subscribers worldwide are prepaid.



Services for the subscriber

VoMS gives the subscriber the ability to recharge a prepaid account, offering a comprehensive set of voucher types and access channels. The subscriber can access multiple recharge options with one voucher.

Types of vouchers:

- Physical vouchers
- Electronic voucher (reduces logistics costs)
- VOD (Voucher On Demand) to capture small amount recharges
- Multi-HRN



Services for the operator

eServGlobal's VoMS solutions allows the operator to generate and store vouchers which address finely-tuned subscribers segments with dedicated recharge options.

The operator is able to manage the prepaid subscribers life-cycle and notification in place of the IN. VoMS also provides functionality to control fraud.



Benefits

A flexible segmentation toolbox

VoMS provides a flexible service creation environment to mediate various criteria from different sources through recharge scenarios. It enables real-time segmentation of the subscriber base, to allow the subscriber choose the desired recharge option.

Easy, straight-forward administration

Web-based front-end application to reduce overhead, improve record-keeping and speed-up deployments

Multiple recharge channels

Providing customer convenience and satisfaction

Multiple-balance recharge

It sticks to customer's prepaid credit usage (MS, airtime, bonus airtime etc)

Scalable

Allowing for future growth. eServGlobal's VoMS solution can be deployed in several configurations to address small, medium and large subscriber bases.